

Position Overview: ADF India and its partner organisations under the Alliance for Life and Liberty Project is seeking a dynamic and creative Communications Associate to join our team. The primary responsibility of this role is to capture compelling stories from our cases and effectively communicate them through various mediums, including writing, video, and photography.

Job Requirements:

- **Creative Storytelling:** Demonstrate exceptional storytelling abilities through writing and visual techniques to effectively communicate the impact of legal cases and organizational initiatives.
- **Content Creation:** Develop engaging written content, including case stories, op-eds, articles, and video scripts that align with the organization's mission and messaging.
- **Research and Interviewing:** Conduct thorough research and interviews to gather information and insights for creating impactful content and case stories.
- **Project Management:** Organize and manage multiple projects simultaneously, ensuring deadlines are met and content is delivered effectively.
- **Adaptability and Collaboration:** Ability to adapt to evolving priorities and work collaboratively with team members across different functions and departments.
- **Passion for Human Rights:** Genuine interest in and commitment to promoting and defending human rights and religious freedom.
- **Attention to Detail:** Meticulous attention to detail in both written and visual content, ensuring accuracy and clarity.
- **Language proficiency:**
 1. Strong proficiency in English (reading, writing, and speaking)
 2. Manageable proficiency in Hindi (speaking)
- **Flexibility for Travel:** Willingness and availability to travel as needed for story capture, interviews, and assignments.

Optional Skills (Desirable but not mandatory):

- **Photography and Videography Skills:** Ability to capture high-quality photos and videos to enhance storytelling.
- **Proficiency in Video Production:** Experience with Adobe Premiere Pro or similar video editing software.
- **Graphic Design Skills:** Familiarity with graphic design tools such as Adobe Photoshop or Canva.
- **Social Media Management:** Experience in managing social media platforms for content distribution and engagement.

- **Knowledge of SEO and Digital Marketing:** Understanding of SEO principles and digital marketing strategies.
- **Multimedia Storytelling:** Ability to integrate multimedia elements effectively into storytelling (e.g., infographics, animations).

Required Qualifications and Work Experience:

- Bachelor's degree in any field, with preference given to degrees in Communications, Journalism, Media Studies, or related field.
- Proven experience (1-3 years) in content creation, journalism, or communications role.

Location: New Delhi, India

Please Note:

- The last date for receiving applications is **30th September 2024**. Interested Candidates may click on the Apply Now button to begin the application process.
- Only short-listed applicants will be contacted.
- The position description is intended to describe the general nature and level of work being performed by persons assigned to this classification. They are not to be construed as an exhaustive list of all responsibilities, duties and skills required.
- Only candidates possessing relevant qualifications & experience as per JD need apply.

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